

ONTRAK IDENTIFY

Harness data analytics to find high-cost members living with undiagnosed or unaddressed behavioral health conditions.

Using proprietary analytics, we can predict with a high degree of accuracy eligible members who need targeted treatment.

- ✓ Proprietary, AI-infused technologies
- ✓ Predictive algorithmic modeling
- ✓ Data triangulation and member matching
- ✓ Identification and stratification



Let data do the work.
Get started today.

866-517-1414 | OntrakHealth.com

Promising models. Limited reach.

Significant investments in care coordination and integrated care models can help reduce costs and drive more durable healthcare consumption. But these models are only successful if your members take advantage.

Unfortunately, too many members are 'lost to care.' They remain undiagnosed and living with behavioral health conditions that are hidden even to them. In practice, it's hard to find members who are eligible candidates for targeted outreach.

How AI-infused analytics are changing the landscape

When you work with Ontrak, all you need to do is share your member book. From there, we'll scrub and normalize the data. Then put our filtering algorithms to work.

We uncover deep, predictive attributes, leveraging 21 different features relating to co-occurring medical conditions that cause or exacerbate chronic disease. Even absent diagnosis, our predictive modeling can impute behavioral health diagnoses by triangulating data and matching characteristics with members who do have explicit diagnoses.

Bottom line: Our model is proven to identify high-cost members living with unaddressed behavioral health conditions.

Five indicators are especially integral to our analysis.

- ⚠ Risk factors (cost, disease, utilization, mortality, etc.)
- 👤 Demographics (age, race, gender)
- 💰 Costs threshold
- ⊕ Chronic disease (hypertension, anxiety, diabetes, etc.)
- 🌐 Social factors (zip codes, geography)